



भारतीय जीवन बीमा निगम
Life Insurance Corporation of India

Health Insurance Division, II Floor, 'Oasis Plaza', Tilak Road, Abids, HYDERABAD - 500 001
Ref: LIC/HI/Comp/2009/3 Date: 30-04-2009

To
All Zonal Managers (in-charge),
All Regional Managers (Mktg),
All Sr. / Divisional Managers (in-charge)

Re: All India New Business Competition for Branch Marketing Officials

We are happy to announce an All India Competition for Branch Marketing Officials on the occasion of launch of LICs Health Protection Plus with a view to propagate the sale of Health Insurance policies- Health Protection Plus (T-902) & Health Plus (T-901).

Details of the competition	
Name of the Competition	Healthy Start (Branch Marketing Officials)
Competition period	1st May 2009 to 31st July 2009.
Qualifying condition	For every 200 (Two Hundred) Health policies completed OR First Premium Income (FPI) of Rs. 20 Lacs during the competition period.
Award	Memento worth Rs. 1000/- for each Branch Marketing Official

Other conditions:

1. Proposals introduced and completed during the competition period, will be taken in to account for deciding the qualifiers.
2. All CO/Mktg. rules applicable to new business competitions.
3. Chief (HI) reserves the right to add or delete or modify any of the rules of the competition. Incase of doubts or dispute, his decision will be final & binding.

Chief (Health Insurance)