भारतीय जीवन बीमा निगम

Life Insurance Corporation of India

Health Insurance Division, II Floor, 'Oasis Plaza', Tilak Road, Abids, HYDERABAD - 500 001

Ref: LIC/HI/Comp/2009/4 **Date: 30-04-2009**

To
All Zonal Managers (in-charge),
All Regional Managers (Mktg),
All Sr. / Divisional Managers (in-charge)

Re: All India New Business Competition for Bank Branch Heads,Corporate Agents Divisional B&AC Marketing Officials:

We are happy to announce an All India Competition for the above mentioned intermediaries and Officials on the occasion of launch of LICs Health Protection Plus with a view to propagate the sale of Health Insurance Policies- Health Protection Plus (T-902) & Health Plus (T-901) .

Bank Branch Heads:

Details of the Competition	
Name of the Competition	**Healthy Start (Bank Branch Heads)**
Competition Period	**1st May 2009 to 31st July 2009**
Qualifying Condition	**For every 25 (Twenty Five) Health policies completed or First Premium Income (FPI) of Rs.2,50,000/- during the competition period.**
Award	**Memento worth Rs. 2500/-**

Corporate Agents and Brokers:

Name of the Competition	**Healthy Start (Corporate Agents & Brokers)**
Competition Period	**1st May 2009 to 31st July 2009**
Qualifying Condition	**For every 100 (One Hundred) Health policies completed or First Premium Income (FPI) of Rs.10 Lacs during the competition period**
Award	**Memento worth Rs. 10000/-**

Divisional B&AC Marketing Officials:

Details of the Competition	
Name of the Competition	**Healthy Start (B&AC Marketing Officials)**
Competition Period	**1st May 2009 to 31st July 2009**
Qualifying Condition	**For every 300 (Three Hundred) Health policies completed or First Premium Income (FPI) of Rs.30 Lacs during the competition period.**
Award	**Memento worth Rs. 1000/- for each B&AC Marketing Official**

Other conditions:

1. Proposals introduced and completed during the competition period, will be taken in to account for deciding the qualifiers

2. All CO/Mktg. rules applicable to new business competitions.

3. Chief (HI) reserves the right to add or delete or modify any of the rules of the Competition. In case of doubts or dispute, his decision will be final & binding.

Chief (Health Insurance)