



**भारतीय जीवन बीमा निगम**  
**Life Insurance Corporation of India**

Health Insurance Division, II Floor, 'Oasis Plaza', Tilak Road, Abids, HYDERABAD - 500 001  
Ref: LIC/HI/Comp/2009/1 Date: 30-04-2009

To  
All Zonal Managers (in-charge),  
All Regional Managers (Mktg),  
All Sr. / Divisional Managers (in-charge)

**Re: All India New Business Competition for Agents**

We are happy to announce an All India Competition for Agents on the occasion of launch of LICs Health Protection Plus with a view to propagate the sale of Health insurance Policies- Health Protection Plus (T-902) & Health Plus (T-901) .

Details of the Competition	
Name of the Competition	Healthy Start (Agents)
Competition Period	1 <sup>st</sup> May 2009 to 31 <sup>st</sup> July 2009
Qualifying condition	For every 5 (Five) Health policies completed <b>OR</b> First Premium Income (FPI) of Rs.50000/- during the competition period.
Award	Memento worth Rs. 700/-

**Other conditions:**

1. Proposals introduced and completed during the competition period, will be taken in to account for deciding the qualifiers.
2. All CO/Mktg. rules applicable to new business competitions.
3. Chief(HI) reserves the right to add or delete or modify any of the rules of the competition. In case of doubts or dispute, his decision will be final & binding.

**Chief (Health Insurance)**